

125 West 55th St New York, NY 10019 Contract # 25280733 Changes as of: 9/2/2016 at 3:44 PM Version: Current State Version 1

CPE: **Flight**: 9/9/16 - 9/14/16

Agency: Evan Twede Advertiser: GARY JOHNSON FOR PRESIDENT

1233 20th St NW Product: Gary Johnson for President

#504 Agency Order #: Primary Demo: Adults 35+ Total GRP:

Sandy, UT 84092 Buyer: MONIKA ZAIRI Con Type: POLITICAL/VOTE Traffic #: AR624608

Salesperson:JONATHAN VITTI
212-373-8256Assistant:JONATHAN VITTI
212-373-8256Separation:

Station: KIMA

Market: Yakima

Office: WASHINGTON

Total \$: \$1,620.00

Total Spots: 25

Total CPP: \$0.00

							9/9 - 9/12		Total	Total		
# Day/Time	DP	Program	Rate	A35P Rating	Len	9/9	9/12		Spots	\$	СРР	GRP
M-F 1 4:30a-5a		News	\$14.00	0.0	60	1	2		3	\$42.00	\$0.00	0.0
M-F 2 5a-5:30a		News	\$20.00	0.0	60	1	2		3	\$60.00	\$0.00	0.0
M-F 3 5:30a-6a		News	\$40.00	0.0	60	1	2		3	\$120.00	\$0.00	0.0
M-F 4 6a-6:30a		News	\$116.00	0.0	60	1	2		3	\$348.00	\$0.00	0.0
M-F 5 6:30a-7a		News	\$120.00	0.0	60	1	2		3	\$360.00	\$0.00	0.0
M-F 6 7a-8a		CBS Morning	\$110.00	0.0	60	1	3		4	\$440.00	\$0.00	0.0
M-F 7 8a-9a		CBS Morning	\$36.00	0.0	60	1	3		4	\$144.00	\$0.00	0.0
Sa 8 5a-7a		CBS Early	\$16.00	0.0	60	1	0		1	\$16.00	\$0.00	0.0
Su 9 7a-8:30a		CBS Morning	\$90.00	0.0	60	1	0		1	\$90.00	\$0.00	0.0
							16		25	\$1.620.00	\$0.00	0.0

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Advertiser: GARY JOHNSON FOR

Station: KIMA Market: Yakima

Total \$: \$1,620.00 Total Spots: 25

Agency: Evan Twede Advertising

PRESIDENT Product: Gary Johnson for President

Office: WASHINGTON

Total CPP: \$0.00

#504

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Primary Demo: Adults 35+

Total GRP:

Con Type: POLITICAL/VOTE

Traffic #: AR624608

Sandy, UT 84092

1233 20th St NW

Buyer: MONIKA ZAIRI Salesperson: JONATHAN VITTI

Assistant: JONATHAN VITTI

Separation:

212-373-8256

212-373-8256

125 West 55th St New York, NY 10019

Special Instructions

Competitive Information					
Market Budget: \$16,200					
KIMA Share:	10%				
Comment:	Share est				
Unknown:	90%				

Daypart Summary								
Day/Time	% Distrib	Spots	Dollars	CPP	GRP			
	100%	25	\$1,620.00	N/A	0.0			
Total	100%	25	\$1,620.00	N/A	0.0			

Monthly Summary						
Month	Spots	Dollars				
2016-Sep	25	\$1,620.00				
Total	25	\$1,620.00				

	Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/2/16 3:12 PM					\$0	\$0	
Queued for Electronic Contracting	9/2/16 1:48 PM					\$0	\$0	
Queued for Electronic Contracting	9/2/16 1:46 PM					\$0	\$0	
New	9/2/16 1:36 PM	BRADLEY PHILIPPS	Confirmed	25		\$1,620.00	\$1,620.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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